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**EIZO sets up new showroom in the City!**

In the heart of the city, within London's Hop Exchange, trade-floor designers and technology decision makers are now able to view various product solutions from monitor manufacturer specialist EIZO, leading KVM solutions provider Amulet Hotkey and trade floor furniture supplier SBFI, at its newly refurbished showroom.

Colin Woodley, Product Manager EIZO, explains, "In the corporate market there are many solutions for the trade-floor and back office from a wide range of manufacturers, but dependent on end-user needs, considering all of the various options can be problematic. This includes the choice of monitor, type, size, quantity and arrangement; to the desk, mounting arm and chair to PC software and desktop set-up. EIZO, for example, manufactures a wide range of monitors ranging from 15" square to 30" widescreen and the mix and match options available to create the optimal trade setup is endless. The newly refurbished SBFI showroom enables EIZO to display its various configurations allowing customers to visit and view the different choices available alongside the other main manufacturers in this field."

A range of EIZO monitors have been displayed on SPFI's Triax trading desks using the Axiom flat screen arm mounting system. Based on a strong but lightweight open frame the Triax system is adaptable to changing functional needs and evolving technology. The Axiom system offers an infinite number of flat screen configurations, mounting up to twelve screens per desk in a variety of ways.

Colin continues, "EIZO currently has four different trade desk set-up examples displayed in the showroom including eight EIZO FlexScan S1961's in a horizontal format as well as the mix and match display of one FlexScan S2431W widescreen monitor with two FlexScan S2100 square monitors either side. The facilities at SBFI has enabled EIZO and its customers to see a real-life trading environment, allowing potential customers to get a feel for the whole trading desk experience."

The whole experience is finished using products from Amulet Hotkey, including, KVM Switches which allows access to multiple computers with a single keyboard



and mouse; KVM Extenders which enable computers to be located as much as 200 metres away from the work desk saving space, improving security and simplifying maintenance. Its Trading Keyboards are highly optimised for the trading markets and provide users with the ideal mix of keys for the job they do.

-ENDS-

**About EIZO**

EIZO Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitor systems. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios. EIZO is based in Hakusan, Japan and represented in more than fifty countries by a network of exclusive distributors.

**About SBFI**

SBFI is the world's leading supplier of trading floor and specialist control room furniture. A global business with more than 1,000 installations in over 50 countries worldwide.

**About Amulet Hotkey**

Amulet Hotkey is the leading KVM solutions provider for the investment banking market. Its expertise covers a range of products and services including advanced KVM switching and extension, trading keyboards, desk management systems and Blade Extender Workstations.

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